



THE WINSTON GROUP

NEW MODELS NATIONAL BRAND SURVEY

July 8-9, 2006

N=1000 RV

1. In thinking about this year's election for Congress, based on scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in the election?

MEAN: 8.20

Conservative GOP 8.47
Liberal Democrats 8.25

2. On a scale of 1-9 with 1 being not excited at all, 5 being neutral, and 9 being very excited, how excited are you about this year's election for Congress?

MEAN: 5.46

Conservative GOP 5.78
Liberal Democrats 5.91

3. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

1. Right Direction	29
2. Don't Know/Refused (DO NOT READ)	7
3. Wrong Track	64

4. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

1. Approve	40
2. Don't Know/Refused (DO NOT READ)	4
3. Disapprove	56

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. (**IF CHOICE IS MADE, ASK:**) Would you say you have a strongly (**FAVORABLE/UNFAVORABLE**) impression or just a somewhat (**FAVORABLE/UNFAVORABLE**) impression? (**ROTATE**)

	Favorable	Unfavorable
5. Republicans in the US Senate	42	53
6. Democrats in the US Senate	42	51

7. If the elections were held today for US Senate in your state, would you be more likely to vote for (**ROTATE**) the Republican candidate or the Democrat candidate? (**IF UNDECIDED ASK:**)

would you be leaning toward **(ROTATE)** the Republican candidate or the Democratic candidate?

1. Republican	39
2. Lean Republican	2
3. Undecided	6
4. Lean Democrat	2
5. Democrat	48
6. DK/Refused (DO NOT READ)	2

TOTAL REPUBLICAN: 42
TOTAL DEMOCRAT: 50

BELIEF STATEMENTS

I am going to read a series of statements. For each, please tell me if you believe or do not believe the statement. **(ROTATE STATEMENTS)**

8. Because of present policies, there have been no terrorist attacks on American soil since 9/11.

1. Believe	56
2. Do not believe	40
3. DK/Refused (DO NOT READ)	4

9. Action by military, intelligence and law enforcement resources has led to the capture of many of al Qaeda's top leaders and substantially degraded the capability of their terrorist network.

1. Believe	61
2. Do not believe	36
3. DK/Refused (DO NOT READ)	3

10. More Americans are working today than ever before with more than 5 million new jobs created.

1. Believe	50
2. Do not believe	43
3. DK/Refused (DO NOT READ)	7

11. In the past year, we have decreased the number of illegal border crossings 23% by increasing the number of border guards, adding surveillance technologies, increasing detention facilities, and sending National Guard troops to the border.

4. Believe	49
5. Do not believe	45
6. DK/Refused (DO NOT READ)	6

ENERGY

12. Which is more important to you? **(ROTATE)**

1. Exploration for alternative sources of energy	47
2. Protecting the environment	49

3. DK/Refused (**DO NOT READ**) 4

Now just a few demographic questions for statistical purposes only --

13. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (**DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS**)

1. ABC News	6
2. NBC News	6
3. CBS News	6
4. Local TV news	33
5. CNN News	17
6. MSNBC/CNBC News	2
7. Fox News	16
8. CSpan	1
9. Daily newspaper	56
10. News magazines such as Time, US News, and Newsweek	6
11. Opinion magazines like Weekly Standard	--
12. Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites	8
13. News Pages of Internet Service Providers such as Yahoo News and MSN News	6
14. Opinion websites like Drudge Report or slate.com	--
15. National Public Radio	8
16. Religious radio shows	--
17. Talk radio like Rush Limbaugh	2
18. General radio news station	4
19. Public television news shows like McNeil Lehrer	1
20. Comedy Shows like the Daily Show with Jon Stewart	--
21. Late Night TV Shows like Jay Leno	--
22. Morning TV shows like Today, Good Morning America	--
23. Political Talk Shows on cable, such as CNN's Crossfire and MSNBC's Hardball	--
24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week	1
25. Other	11
26. DK/Refused	1

14. In what year were you born?

18-34	12
35-44	14
45-54	20
55-64	23
65+	30

15. Generally speaking, do you consider yourself (**ROTATE**) a Republican, a Democrat, an Independent, or something else?

1. Republican	36
2. Democrat	36
3. Independent	25
4. Other	2
5. DK/Refused (DO NOT READ)	1

AMONG Rs and Ds only

16. Please tell me if this statement does or does not describe how you feel: I am seriously considering not voting in this year's election for Congress because I am unhappy with the party I usually vote with.

1. Does	10
2. Does not	86
3. DK/Refused (DO NOT READ)	4

RESUME WITH ALL

17. If you had to classify yourself, would you say you are (**ROTATE**) liberal, moderate, or conservative in your political beliefs?

1. Liberal	19
2. Moderate	46
3. Conservative	34
4. DK/Refused (DO NOT READ)	1

18. Are there children in your household under the age of 18 years old?

1. Yes	25
2. No	75
3. DK/Refused (DO NOT READ)	1

19. What is your current marital status?

1. Single, never married	17
2. Married	60
3. Separated	1
4. Divorced	10
5. Widowed	11
6. DK/Refused (DO NOT READ)	1

20. What is the annual income of your household before taxes? Is it...

1. Less than 15K	7
2. 15K-30K	11
3. 30K-50K	20
4. 50K-75K	19
5. 75K-100K	12
6. Over 100K	14
7. DK/Refused (DO NOT READ)	17

21. What is your religion?

1. Evangelical/Fundamentalist Protestant	14
2. Mainline Protestant	21
3. Catholic	25
4. Jewish	2
5. Mormon	1
6. Atheist/Agnostic	5
7. Other	23
8. DK/Refused (DO NOT READ)	8

22. What is your race?

1. Hispanic	6
2. African-American	7
3. Asiatic	1
4. White	83
5. Other (SPECIFY)	1
6. DK/Refused (DO NOT READ)	2

Gender: (**BY OBSERVATION**)

1. Male	47
2. Female	53

What type of area do you live in? (**TAKEN FROM SAMPLE**)

1. Urban	29
2. Suburban	54
3. Rural	17

Region: (**Region taken from sample information**)

1. Northeast	19
2. South	30
3. Midwest	19
4. Plains/Mountains	17
5. West Coast	15