



THE WINSTON GROUP

**NEW MODELS NATIONAL BRAND SURVEY AGGREGATES
SEPTEMBER 14-15, 2005
N=1000 RV**

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- | | |
|--|----|
| 1. Right Direction | 35 |
| 2. Don't Know/Refused (DO NOT READ) | 7 |
| 3. Wrong Track | 58 |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- | | |
|--|----|
| 1. Approve | 45 |
| 2. Don't Know/Refused (DO NOT READ) | 3 |
| 3. Disapprove | 52 |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	Favorable	Unfavorable	Name ID
3. Republicans in the US Senate	47	44	99
4. Democrats in the US Senate	48	44	100
5. John Roberts	54	20	88

6. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

- | | |
|---|----|
| 1. Education | 8 |
| 2. Social Security | 9 |
| 3. Retirement and Investments | 2 |
| 4. Terrorism | 6 |
| 5. Health Care/Prescription Drugs | 8 |
| 6. The Economy | 21 |
| 7. Jobs | 5 |
| 8. Taxes | 4 |
| 9. Crime and Safety | 1 |
| 10. Environment | 2 |
| 11. National Defense/Foreign Affairs/Iraq | 15 |
| 12. National Deficit | 3 |
| 13. Energy | 2 |
| 14. Gas prices | 4 |

15. Immigration	4
16. Other (SPECIFY)	2
17. Don't Know/Refused (DO NOT READ)	4

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE**) the Republican Party or the Democratic Party?

	Rep	Dem
7. Education	38	50
8. Social Security	37	52
9. Health Care/Prescription Drugs	33	53
10. The economy	43	47
11. Jobs	41	50
12. War in Iraq	44	45
13. Energy and Gas Prices	36	51

(ROTATE 14-16 WITH 17-19)

14. In the last couple of weeks, have you seen, heard or read anything that U.S. Senate Republicans were doing?

1. Yes (GO TO QUESTION 15)	51
2. No (GO TO QUESTION 17)	48
3. DK/Refused (DO NOT READ – GO TO QUESTION 17)	1

15. What was it?

1. Hurricane Issue	51
2. Roberts Mention	37
3. National Defense/Foreign Affairs/Iraq	12
4. Supreme Court Vacancy/Nominees	6
5. High Gas and Energy Problems/Oil	6
6. Taxes	5
7. Social Security/General Discussion	3
8. The Economy/Trade	3
9. Health Care/Prescription Drugs	2
10. Education/No Child Left Behind	1
11. Environment/Energy Exploration/Drilling in ANWR	1
12. National Deficit/Budget	1
13. Immigration	1
14. Stem Cell	1
15. Bill Frist Mention	1
16. Abortion Issue	1
17. Gay Marriage	1
18. Retirement and Investments	---
19. Jobs	---
20. Democrats are Obstructionists/Oppose Bush on Everything	---
21. Military Base Closing	---
22. John McCain Mention	---
23. Cabinet Confirmation Hearings/Opposition To	---
24. Condoleezza Rice's Visit to Iraq	---
25. Other	6
26. DK/Don't Remember/Refused	5

16. Did it make you more favorable or less favorable to U.S. Senate Republican candidates?

- | | |
|---|----|
| 1. More Favorable | 38 |
| 2. Less Favorable | 43 |
| 3. No Difference (DO NOT READ) | 19 |

17. In the last couple of weeks have you seen, heard or read anything that U.S. Senate Democrats were doing?

- | | |
|--|----|
| 1. Yes (GO TO QUESTION 18) | 46 |
| 2. No (GO TO QUESTION 20) | 53 |
| 3. DK/Refused (DO NOT READ – GO TO QUESTION 20) | 1 |

18. What was it?

- | | |
|--|-----|
| 1. Hurricane Issue | 42 |
| 2. Roberts Mention | 39 |
| 3. National Defense/Foreign Affairs/Iraq | 8 |
| 4. Politics as Usual/Political Infighting | 6 |
| 5. Abortion Issue | 5 |
| 6. Supreme Court Vacancy | 4 |
| 7. The Economy/Trade | 3 |
| 8. High Gas/Energy Problems | 3 |
| 9. Civil Rights | 3 |
| 10. Hillary Clinton Mention/Running for President in 2008 | 2 |
| 11. Social Security Reform/Private Investment Accounts | 2 |
| 12. Taxes | 2 |
| 13. Education | 2 |
| 14. Ted Kennedy Mention | 1 |
| 15. Judicial Appointments | 1 |
| 16. Health Care/Prescription Drugs | 1 |
| 17. Jobs | 1 |
| 18. Environment/Energy Exploration/Drilling in ANWR | 1 |
| 19. New Bankruptcy Bill/Helps the Rich and Hurts the Poor | --- |
| 20. Closing Military Bases | --- |
| 21. Harry Reid Mention | --- |
| 22. They Compromised on the Filibuster | --- |
| 23. National Deficit/Budget | --- |
| 24. Immigration/Border Control/Drivers License Law/Minutemen | --- |
| 25. Other | 6 |
| 26. DK/Don't Remember/Refused | 6 |

19. Did it make you more favorable or less favorable to U.S. Senate Democratic candidates?

- | | |
|---|----|
| 1. More Favorable | 37 |
| 2. Less Favorable | 48 |
| 3. No Difference (DO NOT READ) | 15 |

20. If the elections were held today for US Senate in your state, would you be more likely to vote for (**ROTATE**) the Republican candidate or the Democrat candidate? (**IF UNDECIDED ASK:**) would you be leaning toward (**ROTATE**) the Republican candidate or the Democratic candidate?

1. Republican	40
2. Lean Republican	2
3. Undecided	7
4. Lean Democrat	3
5. Democrat	46
6. DK/Refused (DO NOT READ)	3
TOTAL REPUBLICAN	42
TOTAL DEMOCRAT	49

ECON/JOBS

21. Generally speaking, would you say the economy is headed in the right direction, or is it seriously headed off on the wrong track?

1. Right Direction	38
2. Don't Know/Refused (DO NOT READ)	6
3. Wrong Track	57

JUDGES

Turning to a different topic...

22. Who is more likely to make the judiciary a partisan issue? (**ROTATE**)

1. Republicans in the Senate	30
2. Democrats in the Senate	50
3. DK/Refused (DO NOT READ)	20

23. Do you favor or oppose the nomination of John Roberts as Chief Justice of the Supreme Court

1. Favor	62
2. Oppose	23
3. DK/Refused (DO NOT READ)	15

HURRICANE

Turning to a different topic...

24. Who or what is most to blame for the response to the hurricane? (**ROTATE**)

1. Federal government	33
2. State government	19
3. Local government	22
4. The hurricane	18
5. DK/Refused (DO NOT READ)	7

25. Who is more likely to make the response to the hurricane a partisan issue? **(ROTATE)**

- 1. Democrats **63**
- 2. Republicans **21**
- 3. DK/Refused **(DO NOT READ)** **17**

26. Do you believe that Democrats are focused on **(ROTATE)**

- 1. Attacking Bush **54**
- 2. Addressing the needs of people affected by the hurricane **39**
- 3. DK/Refused **(DO NOT READ)** **7**

Now just a few demographic questions for statistical purposes only - -

27. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? **(DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)**

- 1. ABC News **7**
- 2. NBC News **9**
- 3. CBS News **4**
- 4. Local TV news **27**
- 5. CNN News **27**
- 6. MSNBC/CNBC News **4**
- 7. Fox News **20**
- 8. CSpan **1**
- 9. Daily newspaper **48**
- 10. News magazines such as Time, US News, and Newsweek **5**
- 11. Opinion magazines like Weekly Standard **---**
- 12. Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites **6**
- 13. News Pages of Internet Service Providers such as Yahoo News and MSN News **4**
- 14. Opinion websites like Drudge Report or slate.com **---**
- 15. National Public Radio **8**
- 16. Religious radio shows **---**
- 17. Talk radio like Rush Limbaugh **4**
- 18. General radio news station **4**
- 19. Public television news shows like McNeil Lehrer **1**
- 20. Comedy Shows like the Daily Show with Jon Stewart **---**
- 21. Late Night TV Shows like Jay Leno **---**
- 22. Morning TV shows like Today, Good Morning America **---**
- 23. Political Talk Shows on cable, such as CNN's Crossfire and MSNBC's Hardball **---**
- 24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week **---**
- 25. Other **12**
- 26. DK/Refused **1**

28. Each day, whether you are watching closely or if you keep the television on while doing other things, how long is your television tuned to cable news like CNN, Fox and MSNBC?
(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Less than 15 minutes a day	12
2. 15-30 minutes a day	11
3. 30 minutes to an hour a day	20
4. 1-3 hours a day	32
5. More than 3 hours a day	16
6. DK/Refused (DO NOT READ)	8

29. In what year were you born?

1. 18-34	14
2. 35-44	15
3. 45-54	24
4. 55-64	22
5. 65+	24
6. Refused	1

30. Generally speaking, do you consider yourself **(ROTATE)** a Republican, a Democrat, an Independent, or something else?

1. Republican	36
2. Democrat	36
3. Independent	25
4. Other DK/Refused (DO NOT READ)	3

Q31- AMONG REPUBLICANS AND DEMOCRATS ONLY

31. Would you consider yourself part of your party's base?

1. Yes	61
2. No	27
3. DK/Refused (DO NOT READ)	12

RESUME WITH ALL

32. If the elections were held today for U.S. Congress, would you be more likely to vote for **(ROTATE)** the Republican candidate or the Democrat candidate? **(IF UNDECIDED ASK:)** would you be leaning toward **(ROTATE)** the Republican candidate or the Democratic candidate?

1. Republican	38
2. Lean Republican	2
3. Undecided	9
4. Lean Democrat	2
5. Democrat	46
6. DK/Refused (DO NOT READ)	3

TOTAL REPUBLICAN 40

TOTAL DEMOCRAT	48
33. If you had to classify yourself, would you say you are (ROTATE) liberal, moderate, or conservative in your political beliefs?	
1. Liberal	19
2. Moderate	46
3. Conservative	34
4. DK/Refused (DO NOT READ)	1
34. Are there children in your household under the age of 18 years old?	
1. Yes	33
2. No	66
3. DK/Refused (DO NOT READ)	---
35. What is your current marital status?	
1. Single, never married	13
2. Married	68
3. Separated	1
4. Divorced	8
5. Widowed	9
6. DK/Refused (DO NOT READ)	1
36. What is the annual income of your household before taxes? Is it...	
1. Less than 15K	8
2. 15K-30K	13
3. 30K-50K	20
4. 50K-75K	20
5. 75K-100K	11
6. Over 100K	15
7. DK/Refused (DO NOT READ)	13
37. What is your religion?	
1. Evangelical/Fundamentalist Protestant	14
2. Mainline Protestant	18
3. Catholic	26
4. Jewish	2
5. Mormon	1
6. Atheist/ Agnostic	4
7. Other	29
8. DK/Refused (DO NOT READ)	6
38. What is your race?	

1. Hispanic	5
2. African-American	7
3. Asiatic	2
4. White	82
5. Other (SPECIFY)	2
6. DK/Refused (DO NOT READ)	2