

**To: Interested Parties**  
**From: The Winston Group**  
**Re: Key Findings From National Survey on Family Legislative Proposals**

This is a brief summary of findings from a national survey of 1,000 registered voters, with an oversample to reach 1,000 Republicans (January 8-12, 2026).

### Most Important Personal Outcomes

**Inflation continues to be a key issue facing voters overall.** When asked to rate a series of personal outcomes, *being able to have the quality affordable health care that you need* was the #1 issue for voters, followed by *being able to effectively manage cost of living and inflation*. Inflation was the top issue for Republicans and in the top two for independents, Democrats, Trump voters, and parents.

Personal Outcomes, ranked from most to least important	Overall	GOP	Indep	Dem	Trump Voters	Parents
Being able to have the quality affordable health care that you need	1	5	1	1	4	1
Being able to effectively manage cost of living and inflation	2	1	2	2	2	2
Living in a safe area	3	2	3	3	1	3
Having a secure retirement	4	4	4	4	5	5
Being able to live my life according to the values I believe in	5	3	5	5	3	6
Having a well-paying job and job security	6	7	6	6	6	4
Being able to own a home	7	6	7	7	7	9
Being able to raise a family	8	8	8	8	8	7
Being able to afford my child's education and college costs	9	9	9	9	9	8
Being able to effectively manage childcare costs	10	10	10	10	10	10

### Reaction to Legislative Proposals

The survey assessed support for five legislative proposals. **All of the proposals were received favorably, including across party and among Trump voters and parents.**

- **Federal government grants to states to help them establish paid family leave programs,** 67-22 favor-oppose overall; Republicans, 58-30; independents, 66-23; Democrats, 79-13; Trump voters, 60-30; parents, 79-16.
- **Increase funding for the Child Care and Development Block Grant (CCDBG),** 67-19 overall; Republicans, 59-27; independents; 65-17; Democrats, 76-14; Trump voters, 59-26; parents, 75-15.
- **Ending out-of-pocket costs for pregnancy and childbirth,** 65-21 overall; Republicans, 59-26; independents, 62-22; Democrats, 74-14; Trump voters, 61-26; parents, 76-17.

- **Expand eligibility for the Child and Dependent Care Tax Credit (CDCTC)**, 62-20 overall; Republicans, 54-27; independents, 62-16; Democrats, 69-18; Trump voters, 56-25; parents, 70-19.
- **A package of legislation that would increase the CTC and establish a \$2,800 tax credit for pregnant mothers**, 61-21 overall; Republicans 59-26; independents, 58-21; Democrats, 65-17; Trump voters, 61-24; parents, 72-16.

Favor-oppose	Overall	GOP	Indep	Dem	Trump Voters	Parents
Federal government grants to states to help them establish paid family leave programs that would offer at least 6 weeks of paid leave for birth or adoption	67-22	58-30	66-23	79-13	60-30	79-16
Increase funding for the Child Care and Development Block Grant (CCDBG) so more working families can access quality, affordable child care services and ensure working parents can choose the child care services that best meet their family's needs	67-19	59-27	65-17	76-14	59-26	75-15
Ending out-of-pocket costs for pregnancy and childbirth by having private insurance companies fully cover the costs of prenatal, labor and delivery, and postpartum care	65-21	59-26	62-22	74-14	61-26	76-17
Expand eligibility for the Child and Dependent Care Tax Credit (CDCTC) by allowing families with only one working parent with earned income to be eligible. Currently, only families where both parents have earned income are eligible for the CDCTC	62-20	54-27	62-16	69-18	56-25	70-19
A package of legislation with the following provisions: <ul style="list-style-type: none"> <li>• Increase the Child Tax Credit (CTC) from its current value of \$2,200 to \$4,200 for families with a child between ages 0 and 5, and to \$3,000 for a child between ages 6 and 17</li> <li>• Establish a \$2,800 tax credit for pregnant mothers beginning at 20 weeks of pregnancy</li> <li>• Is linked to work so families must earn at least \$20,000 to claim the full CTC amount; families with less earnings would receive a portion of the full amount</li> </ul>	61-21	59-26	58-21	65-17	61-24	72-16

## Conclusion

Overall, each of the family focused legislative proposals received strong support overall, across party, and among Trump voters and parents. The proposals also help voters achieve their most important personal outcomes, including being able to manage cost of living and inflation.